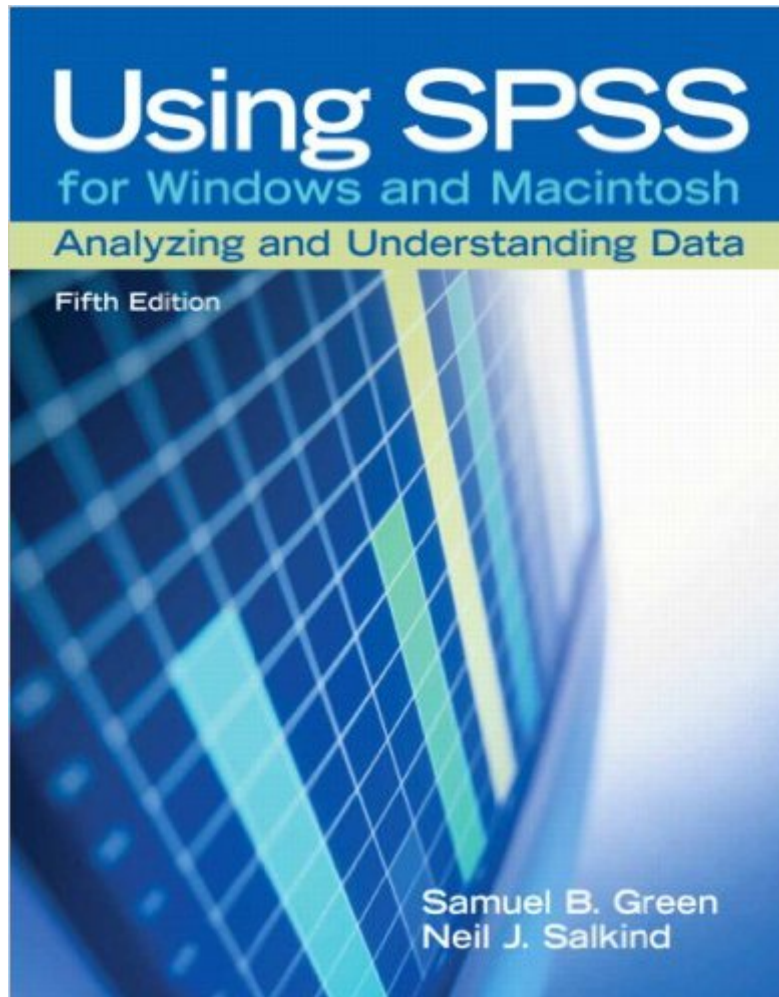


The book was found

Using SPSS For Windows And Macintosh: Analyzing And Understanding Data (5th Edition)



Synopsis

Will help anyone use SPSS to successfully analyze data, interpret results, and describe findings. This complete introductory guide to SPSS has been thoroughly updated for the software's latest versions for Windows and Macintosh. It has also been revised throughout for greater accessibility, simplicity, and ease of use. The book provides step-by-step walkthroughs of every basic SPSS and statistical technique, along with tips, examples, exercises, and extensive pedagogical support designed to promote rapid learning. Coverage includes: mastering the SPSS interface; creating and working with data files; defining and creating variables; working with data, charts, and output; univariate descriptive statistics; univariate and multivariate analyses; correlation, regression, and discriminate analysis; scaling and nonparametric procedures; and more. For everyone who wants to master the latest versions of SPSS. SPSS is used in a wide range of markets, including psychology and other areas of scientific research; marketing and surveys; financial services and insurance; education; government; telecommunications; and beyond.

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Customer Reviews

As a researcher, I have found this book easy to follow. It unfolds with simple instructions the complexities of both statistics and SPSS. It is also very helpful with its examples in formulating and stating the research questions, methods of investigation, and writing the results. I recommend it as a useful text for students and others involved in empirical research.

As an ABD graduate student, I have found this book to be very useful to me. It is the best book I have seen for just taking you through the procedures of using SPSS. Most stats books are only theory leaving you to your lab mates to learn how to actually do anything, but this book for the most part solved that problem for me. Very parcemonous and down to earth.

I got this book on the recommendation of a former stats TA. It's way more straightforward than the other "easy" guides to SPSS. It basically takes you through the type of psych issue you would be trying to address, and explain the stats and then shows you how to execute the command on SPSS using screen shots. I've sent this book to everyone that is in my program and I think about 5 have been purchased.

This book is very helpful, not only in providing SPSS instructions, but in helping you to understand which test to use and how to write up the results. I often recommend this to many of the Ph.D. students I work with. I only sometimes wish it covered additional tests (such as inter-rater reliability measures, and a bit more on regression), but what is covered is well done.

Great step by step overview of SPSS. If you feel it is too elementary it is easy to skip throught to find what you need. Short, concise chapters save time and get to the point. Good resource if you plan to take advantage of SPSS.

This book is a great help in understanding and simplifying the SPSS program. Exercises are reasonable and allow practical application of steps discussed in the short chapter pages.

This is probably the best resouces available if you are taking stats. I have not used my text book this semester because this book gives you step-by-step instructions to run the data then explains the results. I highly recommend this book!!

The basics of any word program is covered well. The problem occurs when the manual becomes more technical on the SPSS side. I'm taking an online class using this book and program and there are many discussions in class about how to use it. If you are using it, you'd better know computers and programs pretty well in order to decipher some of the lessons in this book.

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